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# THE MERCER ISLAND SCHOOLS FOUNDATION COMMUNITY PARTNERSHIP

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The Mercer Island Schools Foundation (hereafter referred to as MISF) may enter into a partnership agreement with a business for the purpose of: 1) generating revenue for the MISF and, 2) providing exposure for the business. There is no guarantee of substantial financial gain on the part of the business partner.

**In addition:**

- MISF does not endorse, warrant or recommend any of the businesses mentioned in its flyers, e-news or website and will add that disclaimer on all communication materials.
- MISF will not make a qualitative judgment of the business products or services.
- MISF will not include comparative language or language that implies good quality in any business partner acknowledgment.
- MISF will not permit the business to write the acknowledgment of thanks to donors.
- MISF will not ask members of the public to buy the products or services of the business.
- MISF will not release any donor information to our business partners.
- MISF will not partner with libelous, political or hate-filled businesses or with businesses or websites that sell or feature firearms, tobacco, liquor, or adult content material.
- The Mercer Island School District has stipulated that MISF cannot use student communication vehicles such as newsletters or backpack flyers to promote third party partnerships.

**In order to publicize the partnership with a donation of \$500 or above, MISF agrees to the following:**

- MISF will add partner's website to the MISF website for one year on until promotion period has ended.
- MISF will list partnership in the annual report, which is sent to over 8,000 homes in Mercer Island.
- MISF will acknowledge business partner at appropriate donation level in all printed donor lists such as the Annual Report, online donor list and Thank You ad in the Mercer Island Reporter.
- Partner will receive a yearly Business Partner Decal to display in business.
- All donor recognition will be commensurate with MISF's established donor benefit levels.

**Our Business Partners agree to the following:**

- Business will receive Foundation approval on details of partnership and any marketing materials where MISF name and/or logo are used prior to announcement of partnership.
- Business will protect the privacy and security of customers.
- Business will prohibit framing, the possibility that a third party is monitoring the transaction, when users are interacting with merchants.
- Business will conform to commonly accepted standards for consumer privacy.
- Business will not require mandatory registration or membership in order to participate in the program.
- Business will ensure that program interface is clear, functional and easy to use.
- Business will structure payments to MISF.
- Business will provide a complete accounting for determining share of proceeds on a quarterly basis.

**Signed:**

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MISF Representative

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Business Partner Representative

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Print Name & Title

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Print Name & Title

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Date

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Date

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If you have any questions please contact the MISF at [info@misf.com](mailto:info@misf.com) or call 206-275-2550

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